



Ethnique and the Self-Comfortable Woman

Announcing the Spring/Summer 2009 Collection

San Francisco, Calif. November 12, 2009

For its Spring/Summer 2009 collection Nisan Design is taking an ethnique chic approach to spring and summer. Inspired by silhouettes from the Far East and Turkish lands, this collection also loves floral prints and bright colors.

Crafted Comfort

Elastic waistbands and silhouettes relaxed through the hips and waist give women high style—with maximum comfort. It's all part of Nisan Design's desire to craft comfort into each and every creation.

Say Hello to Originals

You will not find this exciting new collection anywhere—it is all original. This is a glamorous story signaled by Nisan Design's eclectic eye for color, fabrics, and silhouettes.

Chiffon, cotton voile, cotton satin, fluid jersey and lace—lavish natural fabrics informed by a generations-long love affair with textiles. It's a collection for women ages 25-45 self-comfortable saying, "look at me!"

Ethnic Flare

Sophie's Innocence skirt is the must-have piece for spring. The white skirt's multiple layers and white-on-white print reminds of Istanbul's famous Whirling Dervishes.

Nisan Design turns up the heat with sophisticated harem pants with a floral organic print and camouflage hints. The ribbon belt detail gives a flowing effect while walking.

With Japanese chrysanthemum prints and kimono-style arms it's not difficult to see a far eastern influence in the Saxe Oriental dress. Blessed comfort comes from the elastic waist. No digging zippers here.

Unexpected Details Delight

The pearl fairy dress, made from chiffon fabric, has small flower prints and a mellow-drama effect. The diagonal embellishment is made from organza fabric. The dress widens below the waist and has an organza lining under the hems. Who can resist walking in this flowing delight?

No one will mistake the Red Glam dress for anything other than what it is: a sexy riot of pattern and color. The halter-top accentuates the shoulders, while the organza band around the waist and under the bust emphasizes women's hourglass shapes.

About Nisan Design

San Francisco- and London-based Nisan Design specializes in fabrics, textiles, and fashions—along with woven designs for yarn dye such as checks and stripes. Inspiration comes from how clothing makes women feel. It's fashion as emotion.

As a full-service house, they also help companies with production for print and plain dye fabrics and garments, as well as create new collections.

Their major work focuses on designing get ready collections. Customers include the Arcadia Group's Dorothy Perkins, Evans, Top Shop, and Wallis; C&A; Debenhams; H&M; and Torino in Europe.

US customers include Capacity, JCPenny, Levis Strauss & Co's 150 Years T-shirt collections, and the New York Company.

Get in Touch

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